

# Montgomery Clean City Commission

The Mission of MCCC is to educate and motivate Montgomerians to  
Take action for a cleaner environment and more attractive city.

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**Ready? OK!**

**Two Bits!**

**Four Bits!**

**Six Bits!**

**A Dollar!**

**All for our Team**

**Stand up and Holler!**

**GO GREEN!**



## **Go Green? What Does That Mean?**

Truthfully, it can mean different things to different people. For some it's as simple as recycling, switching to CFL bulbs, and choosing environmentally friendly cleaning products. For some it would also include eating only organically grown foods and replacing all their appliances for ones that carry the Energy Star logo and promise. What ever your idea of "going green" is you could probably use helpful information and support.

### ***Mad Dogs and Englishmen***

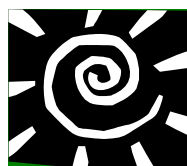
Noel Coward once informed the world that "Mad Dogs and Englishmen go out in the midday sun." I'm here to tell you, they aren't the only ones. Montgomery Clean City Commission staff, MCCC Board Members, the staff of Ecovery, and a band of hardy volunteers joined together in the midday sun in Paterson Field's parking lot for MCCC's 5<sup>th</sup> Electronics Recycling Event.

This enthusiastic team worked from 8:00 until 2:00 and beyond collecting old electronic devices. The heat didn't slow the action down and approximately 100,000 pounds of electronic waste was kept out of Montgomery's landfill. More than that, it will all be recycled in an environmentally friendly manner.

**National Geographic** created The Green Guide (<http://www.thegreenguide.com/>), a website that provides not just ideas and information to guide you in your greening efforts but also keeps you up to date on the latest "greening" news here at home and around the world. There are green buying guides to 100's of products ranging from Home & Garden, Personal Care, and Health and Safety to Travel, Food and Going Local. You will be able to get as little or as much trustworthy information as you desire.

Want a bit of Green Education? Another National Geographic web page, <http://environment.nationalgeographic.com/environment/global-warming/quiz-going-green.html> takes you to a simple, short test that not only tests your Eco IQ but also informs consumers of small actions that provide cumulative positive benefits the environment.

With some thought and a bit of research you'll find you can be as green as you want to be.



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MCCC's next electronics  
Event will be held on:

**Nov. 6, 2009.**



For the low down on  
Ecovery's recycling practices  
you can read all about it on  
their webpage:

<http://www.ecoveryllc.com/>

## Got Litter?

**According** to Keep America Beautiful's in depth research there are basically three reasons citizens litter:

- They feel no sense of ownership, even though areas such as parks and beaches are public property.
- They believe someone else—a park maintenance or highway worker—will pick up after them.
- Litter has already accumulated.



**Want to Recycle?**



**But Have Question?**



**Call 241-2925!**

We will be glad to send  
you orange recycling  
bags and information.

Got more questions?

Call and ask.

**We love to talk  
trash!**



## 2009 Litter Index

The Montgomery Clean City Commission recently completed the 2009 KAB Litter Index for the City of Montgomery. KAB affiliates often say that litter is a good starting point to empower their community members to enhance and take personal responsibility for the local environment. Getting the facts by assessing the degree to which trash litters the local landscape is the first place to begin, and the Keep America Beautiful Litter Index has been designed to allow this litter prevention work in the most user-friendly way. The data obtained is invaluable in determining the appropriate litter prevention and community improvement programs needed for long-term successful results.

Litter is judged on a scale of 1 - 4 with 1 being almost no litter and 4 being an illegal dump. Areas are judged throughout the nine Council Districts and then averaged together giving a district average. These are then tallied together to get the city totals. The 2009 city average for Montgomery is 1.45, which is an improvement from last year's 1.64 average.

